

PRESS RELEASE

Inauguration of the “Training Center”: Training has been reinvented at Manitou Group



Ancenis, October 14th, 2019 — The Manitou group, the worldwide leader in rough-terrain handling, is inaugurating its new “Training Center” at its Ancenis site in France. This new structure offers a training environment specifically designed for the machines’ clearance that will more effectively address dealers’ growing demand for training.

A new building, spacious workshops, and innovative digital tools.

The Manitou group's “Training Center” was inaugurated today in Ancenis. These premises were created specifically to train technicians to maintain, service, and repair Manitou Group products. This site, which spans 1,600 m², offers four 200 to 300 m² sized workshops. This new infrastructure addresses needs relating to machine dimension, especially height. The design of this infrastructure is based on the proximity of the training rooms to the workshops, thereby reducing travel time and improving the technicians’ productivity during the various training sessions. The spaces allocated to the 18 individuals who work in this new area were also redesigned in order to promote teamwork and the well-being of the employees.

In addition to the physical training carried out in its many workshops, this Training Center offers high-performance tools capable of meeting a sharp increase in requests for decentralized training. Lionel Deneu, Manager of this center, highlights this increase: *“In 2018, more than 3,500 technicians received training. 75% of the training was done remotely or at the group's subsidiaries. We are therefore able to group all of the dealers for each region together. To meet this growing demand, we included e-learning spaces for targeted technical updates and spaces to record tutorials to support*

quality decentralized training activities.” To meet this demand, which increased by 400% in only one year, the Training Center is equipped with three distance learning rooms and a recording studio.

Maxime Deroch, President of the Services & Solutions Division for Manitou Group: *“It is critical to continuously adapt to train our technicians who maintain or repair our products all over the world. This investment is part of a broader vision, with the deployment of dedicated trainers in our subsidiaries. We also launched a Learning Management Software, which will make it possible to monitor the level and needs of our customers more closely, and increasingly effective diagnostic tools in relation to our connected machines. Thanks to this quality training, our teams, our dealers, and our key accounts have all of the knowledge they need to fully meet the expectations of our users.”*

[Find all the pictures of the event by clicking here](#)

Find all the group's news on the social networks



Manitou Group, a world leader in rough-terrain handling, designs, produces, distributes and ensures services equipment for construction, agriculture and industries.

The group's product lines include fixed, rotating and heavy tonnage rough-terrain telehandlers, rough-terrain, semi-industrial and industrial masted forklifts, skid-steer loaders on wheels or tracks, articulated loaders, backhoe loaders, aerial work platforms, truck-mounted forklifts, warehousing equipment and attachments.

Through its iconic brands - Manitou, Gehl and Mustang by Manitou - and its network of 1,500 dealers worldwide, the Group offers the best solutions by creating optimum value for its customers.

Headquartered in France, the group recorded revenue of 1.9 billion euros across 140 countries in 2018, and it employs 4,400 people, all committed to satisfying customers.